

Japan Business Communication Association
Newsletter
Number 30
April 1, 2024

- Greeting

[The greeting from JBCA President Takehisa Kobayashi would give up by health reason.]

- The 84th National Convention

The 84th National Convention in 2024 will be held at Kyoto Notre Dame University in Kyoto, Japan, on October 12-13, 2024, with Professor Miho Hirano of Kyoto Notre Dame University as the Convention Organizing Committee Chair. We will consider holding a hybrid session, if possible, but only some sessions, such as keynote speeches, may be simultaneously broadcast online. We are also considering inviting researchers from overseas to hold international sessions.

We look forward to your attendances and hope that you will contribute to the success of the conference. We would be most grateful if you could send your comments and suggestions to the Secretariat for the preparation of the program for the 84th National Convention.

- The 83rd National Convention

The 83rd National Convention in 2023 was held on October 14 and 15, 2023, in a hybrid format both of face-to-face and online via Zoom, with Professor Shingo Yamamoto of Chuo University as the Convention Organizing Committee Chair. The two-day event completed successfully, with a total of forty-nine participants. We also received a congratulatory address online by Professor PARK, Yong-Seung, (Kyung Hee University, Korea), President of KABC (Korean Association for Business Communication), with whom we have a MoU and friendly relationship. The reception after the first day of the convention was also held for the first time in the last three years, which further deepened the friendship among the members.

As for the individual research presentations, we completed all thirteen presentations that we had planned to hold.

Lastly, we would like to express our sincere gratitude to all the JBCA board members, Professors Shingo Yamamoto and Atsushi Hirasawa of Chuo University, as well as Yoichi Sato, Sho Ishizuka, and others who provided technical support for the hybrid format conference. Thank you very much again.

- Distribution of the videos, including the 83rd National Convention on the JBCA website

The videos currently available on the JBCA website (<https://jbca.gr.jp>) as of March 10, 2024 are as follows. Please take a watch.

- The 2023 National Convention Digest Video
- Research presentation at the Kanto Chapter meeting on May 20, 2023
- The 2022 National Convention (digest version)
- The 2021 National Convention (digest version)
- The symposium on September 12, 2021
- The panel discussion on April 24, 2021 (digest version)
- The Kanto Chapter meeting on January 31, 2021
- The 2020 National Convention (digest version)
- The Kanto Chapter meeting on September 19, 2020

Scenes from the 83rd National Convention (some are from the digest video)



Greetings from Professor Takehisa Kobayashi of the JBCA President



Scene of individual research presentation sessions



Congratulatory address by Professor Park of the KABC President

- International exchange news

The KABC International Convention, which is usually held in August as part of the "Integrated Academic Congress" of the Korean Academy of Business Administration, with which JSDA has concluded an MOU, was held in Busan, Korea from August 16 (Wed) to 18 (Fri), 2023, for the first time in the last three years since we were unable to attend this due to the Corona pandemic disaster.

Eleven members of the JBCA participated in the conference. The convention featured a keynote lecture by Professor Kenichi Sato and an individual research report by Professor Seiji Nomura.

Concerning the ABC (Association for Business Communication), which has also concluded an MOU, two (2) JBCA members, Professors Misa Fujio and Seiji Nomura participated in the virtual (online) session of the 88th Annual International Conference of ABC from October 18 (Wed.) to 20 (Fri.), 2023. In addition, two (2) JBCA members,

Professors Atsuko Kaneko and Ikushi Yamaguchi participated and presented their research. At the face-to-face session of the conference, which was held in Denver, Colorado, USA from October 25 (Wed.) to 28 (Sat.) of the same year. At these conventions, as in previous years, we had active discussions with overseas researchers and were able to further deepen exchanges.

- Information on the Upcoming International Conferences

We will keep you posted on the next KABC International Convention as soon as we know more details. In addition, the ABC 89th Annual International Convention will be held October 16 (Wednesday) to October 19, 2024 (Saturday) for in-person sessions in Tulsa, Oklahoma, USA, and October 28 (Monday) - October 30, 2024 (Wednesday) for virtual sessions.

We would like to take this opportunity to thank all those involved in supporting our participation in the above international conventions.

- New Members and Update of JBCA Membership Status

As at the 83rd National Convention, three (3) new members (regular members) joined and, up to now, we have 147 members (including six honorary members, 129 regular members, seven graduate student members, one corporate member, four supporting member organizations). For details, please refer to the table below, including new members and withdrawals (including retirement withdrawals) since the last 82nd (2022) National Convention.

New members:

Type	Name	Affiliation	Chapter
Regular	Hiroko HAYASAKA	Keiji Gakuin University	Kanto
Regular	Seongbong HONG	Shujitsu University	Kansai
Regular	Shoko YOKOTE	Musashino Gakuin University	Kanto
Graduated Student	Hiroko NISHIMURA	Nagoya Gakuin University	Kyushu Yamaguchi
Regular	Yoshikatsu TOKIOKA	NEC	Kanto

Withdrawals:

Yoichi Yamamura, Shiro Sato, Kazuhiro Uozumi, Takekiyo Akiyama, Masaru Ishikawa, Noboru Nagasaki, Toshiya Yumiba, Fusao Goda, Taichi Ishikawa

JBCA Membership Status

	As of March 31 st , 2024	End of fiscal year 2023	End of fiscal years 2022
Honorary	6	6	7
Regular	129	134	134
General*	0	0	0
Graduate Students	7	6	6

Corporate	1	1	1
Supporting	4	4	4
Total	147	151	152
Withdrawals**	9	1	14
New members	5	0	2

*Along with the revision of the JBCA bylaws, general members were integrated into regular members.

**This figure includes retirement withdrawals.

- **Obituary**

Professor Tatsuo Nobu, past president and honorary member of the JSDA, passed away in January 2023. We pray for his soul rest in peace.

- **Call for Papers**

The Association invites members to submit papers at the 84th National Convention, as scheduled from October 12 to October 13 at Notre Dame University in Kyoto. Please note that the deadline for proposals is May 31 (Friday) 2024.

https://docs.google.com/forms/d/e/1FAIpQLSe4HqLHmvQvaTcbA_jJ_AMjhwNF0QK2G5o2bsY2U3pl-Mj4dA/viewform?usp=sf_link

- **JBCA Award Winner**

There were no works or papers eligible for the Society's awards (including the Encouragement Award) for 2023.

The Newcomer's Award was given to Professor Yoichi Sato (Toyo University) for the first time as a newcomer to the society. The winning paper is "Reassessing Clarification Request Strategies within English- Speaking Japanese Business Discourse: Clarification of Message Delivery and Pragmatic Ambiguity. Message Delivery and Pragmatic Ambiguity".



Professor Yoichi Sato (right, Newcomer Award winner) and JBCA President Takehisa Kobayashi (left), (at the 83rd National Convention)

- **Election of the nominated directors for the next term (preliminary election) and the main election**

The year 2024 is the year for the election of new board members. As in past years, we plan to conduct a preliminary election for nominated candidates for the Board Members in accordance with the JSDA rules,

followed by the main election at the National Convention in October. In the past, the preliminary election was conducted by postal card ballot, but to reduce costs (postcard fees) and streamline administrative procedures, the preliminary election will no longer be conducted by postal card ballot. The voting will be done electronically using Google Forms.

Therefore, we would like to ask all Regular Members and Corporate Members to read the enclosed Preliminary Election Instructions and access the URL below (also included in the instructions) to conduct a preliminary election using Google Forms by Sunday, June 30, 2024 to elect 5 (or fewer than 5) candidates for the nominated candidates for the Board Members. Please read the Preliminary Election Procedures and access the following URL (also included in the instructions) to conduct the preliminary election by Google Forms by June 30, 2024 (Sun.).

We would also like to announce that Professor Yoichi Sato (Toyo University) will be nominated by the President as the Chair of the Election Administration Committee for the election of the next Board Members to be held this year.

Preliminary election for the next (3-year) term of the Board Members URL: https://docs.google.com/forms/d/1xOVxTQZwq6AL9HcNE_ASsdgQZLgyNRo4qE d1ECt0IUI/edit

- **Call for 2024 JBCA Award application**

We call for 2024 JBCA Award application. Please refer to the detail information on JBCA website. We appreciate your applications for the award. Applications for this year's award must be submitted between April 1st (Monday) and April 30th (Tuesday) 2024. We look forward to receiving your applications.

- **Release of Full Text Papers to J Stage**

Following the already approved abstracts, we have received the approval of our members at the General Membership Meeting held on October 15, 2022, to publish the full text of JBCA research papers on J Stage. We are publishing papers that have been approved by the authors for the past five years, from JBCA Annual Report No. 76 (2017) to No. 81 (2022) and the most recent paper, No. 82 (2023), is currently under construction and will be posted on the JBCA website as soon as it is completed.

- **Our Business Communication Publication Project**

The Planning Committee, led by Committee Chair Professor Shingo Yamamoto, is proceeding to a plan to publish a new textbook on business communication (the sections of which will be assigned to, and authored by, participating the JBCA members jointly). Although the target date of the completion of this project is up to the 2023 National Convention, the schedule is a little bit of behind the planned schedule and the scheduled completion date may be after this October. We will keep you updated on the progress of the project through our website and other means as needed.

- **Renewal of the JBCA Website**

Under the leadership of Mr. Masaki Ushiroku, Chair of the Public Relations Committee, and with the support of other members of the Public Relations Committee and the Secretariat, the JBCA website renewal project was successfully completed on February 28, 2022. A lot of useful articles and information for the members as well as public information articles written by Professor Shinichi Shibata are posted on the web site. You can access the Association's brand-new website at <https://jbca.gr.jp/>.

- **Information on Boueki Jitsumu Kenti held by Boueki Jitsumu Kentei Kyokai (Level A, B, C)**

Boueki Jitsumu Kentei Kyokai organizes the Boueki Jitsumu Kentei Exam (Level A, B, C). Please refer to the homepage for further detail on the exam's schedule and seminars. Relevant textbooks are also sold by the Boueki Jitsumu Kentei Kyokai.

- **Annual Membership Fees**

It is the time of the year that members are kindly reminded to remit their annual membership fees for this year (2024). Your regular membership fee of JPY 8000, graduate student fee of JPY 4000, or supporting corporate member fee of JPY 48000 can be paid by using the enclosed JP Bank payment form. (Account number: 00110-2-485445, Account Name: The Japan Business Communication Association)

- **JBCA Outline**

The Japan Business Communication Association is a well-established academic society with a history of

over 80 years. Initially established as the Japan Business English Association, the Association is a member of both the Union of National Economic Associations in Japan and the Science Council of Japan. In 2002, after careful consideration, the Board Members decided to change the name of the Association to the Japan Business Communication Association, thanks to the significant efforts of former President Takao NORISADA and other board members. The change signified the intention of the Association to further improve the academic quality of its activities.

- **Activities of the Association headquarters**

Main activities include an annual National Convention (customarily in October), our annual bulletin and other publications. The Association relies solely upon membership fees to finance its activities. Your support is greatly appreciated.

- **Becoming a Member**

In FY2012, the Association relaxed the membership requirements and corporate membership have been added. Through this change, the Association wishes to enlarge a scope of its membership including business organizations, invigorate the organization, and improve the academic quality of its activities. Members are kindly requested to recommend qualified prospects to join the Association.

- **Activities of regional chapters**

JBCA has three regional chapters in Kanto, Kansai, and Kyushu/Yamaguchi. Each chapter holds two or more regional meetings each fiscal year, which are held separately from the National Convention. All members belong to relevant local chapters.

- **Regional chapter secretariats and presidents**

Kanto Chapter

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Kyushu/Yamaguchi Chapter

Prof. Kyoko ARAI,

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Note: Regional chapter presidents have terms of appointment as stipulated by respective regionalchapter rules. Names of presidents are current as at the time of this newsletter publication.

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