

J B C A

The Japan Business Communication Association Newsletter

No. 26

April 1, 2020

● Greetings

I am gratified that you are probably all in good spirits in this early spring season. As always, I thank you for your support and cooperation in the activities of the Association.

At this time, I would like to share some information regarding the Association, and make some requests. Please check the materials supplied and extend your cooperation to requested matters including payment of the membership fee.

We are afraid that our members may be suffering from various damages by the worldwide spread of corona virus. It is expected that these unpredictable turbulent times will continue for a while, but we will be planning future activities carefully by closely monitoring the situation.

I along with the board members are determined to unite our efforts for further development of this association. Support by each member will be highly appreciated in this endeavor.

Takehisa KOBAYASHI, President

● The 80th National Convention

The National Convention of 2020 is scheduled to take place on Saturday 10th and Sunday 11th of October 2020 at Toyo Gakuen Univeristy (Hakusan Campus) with Professor Misa FUJIO as the chair of the steering committee. The International Session, which has been held for the more than ten consecutive years, is planned to be held by inviting scholars from overseas.

Members are invited to present their research papers, in order to make this Convention successful.

Members are also urged to offer their suggestions for the preparation of Convention program. Contact details appear at the end of this newsletter.

● The 79th National Convention

The National Convention of 2019 was held successfully on Saturday 12th and Sunday 14th of October at Kwassui Women's University in Nagasaki, with Professor Kyoko ARAI serving as committee chair.

Unfortunately, due to the approach of typhoon, all twelve presentations, including the keynote speech, was not fully completed. However, many members took part in the convention.

From KABC, Dr. Lee KyungJuan, Chairman of KABC, delivered a keynote speech and three other members made presentations.

I would like to thank Prof. Kyoko ARAI, who was the chair of the steering committee, and all those involved for having made this Convention a success. Thank you very much.

- **International exchange news**

Korea Association for Business Communication (KABC), with whom JBCA has concluded MOU, held its annual Conference during the Total Academic Conference of Korea Management Association in August. Due to the circumstances of the organizer, we could not attend this conference.

In addition, ABC, with whom JBCA has concluded MOU, held its 84th Annual International Conference from October 23rd to 26th in Detroit, Michigan. Eight people from JBCA took part in this ABC Annual International Conference and seven members made paper presentations which includes a panel discussion.

Also, the 16th ABC Asia-Pacific Conference was held jointly with WCA, World Communication Association, at Massey University in Wellington, New Zealand, from July 8th to 12th 2019.

Through these conferences, JBCA members were able to further deepen our relationships with various researchers throughout the world.

- **Information on next International Conferences**

We will make an announcement of next KABC international conference during upon confirming its detail. The 85th Annual International Conference by ABC is scheduled to be held in San Diego, California from October 28th to 31st 2020.

Taking this opportunity, I would like to thank those who have been supporting these international conferences.

- **New Members and Update of JBCA Membership Status**

At the 79th Convention in 2019, 11 new members were admitted, including 5 regular members, 3 general members and 3 graduate student members. As at the end of the 79th (2019) National Convention, total membership count was 173 members (consisting of 4 honorary members, 134 regular members, 25 general members, 6 graduate student members, 1 corporate member and 3 supporting corporate members). Please refer to the table below for the membership status.

Meanwhile, the following 12 members withdrew from the Association: Takako MAEDA, Shinichi KOBAYASHI, Yukio SEKINE, Takao NAKAJYO, Yoji NAKASAKO, Junzo HAYASHI, Ro TOU, Morihiro SHIRAUZU, Aki KITANI, Jun UEDA, Tomonori NAKAMURA, Shigeru NAKAHATA and membership of the following 18 people were terminated: Fukuichi ASADA, Ryo KIRIMURA, Mitsukata SANO, Kinuyo SHIMIZU, Sojin CHO, Yushi NOZUE, Sarah Louisa Birchley, Philip McCasland, Tadashi ITO, Yuriko KATSURA, Iku FUKIDA, Motoki SUZUKI, Kunihiro NAKAO, Ryusuke FUKUMIZU, Kiichiro MANABE, Hironori ICHIKI, Kimiaki SUMITA, Mai TSUCHIYA.

New members (In random order)

Type	Name	Affiliation	Chapter
General	Aki KITANI	Deloitte Tohmatsu	Kanto
Regular	Kaori NISHIHATA	Tokyo University of Foreign Studies	Kanto
Regular	Saeko UJIIE	Kokushikan Univeristy	Kanto
Regular	Makiko KANDA	Josai Univeristy	Kanto
Graduate	Haruo ANO	Tokyo University	Kanto
Graduate	Satomi URA	Meisei University	Kanto
Graduate	Kotaro UNO	Toyo University	Kanto
Regular	Akira HACHISU	Toyo University	Kanto
Regular	Kiyotaka TAKAHASHI	Kanagawa Aihara High School	Kanto
General	Tetsuharu MATSUOKA	Panasonic	Kansai
General	Yukina SAKAMOTO	Nippon Steel	Kanto

JBCA Membership Status

Membership Type	End of 2019 General Meeting	End 2018 General Meeting
Honorary	4	4
Regular	134	147
General	25	30
Graduate Students	6	7
Corporate	1	1
Supporting	3	3
Total	173	192

Withdrawals	30	11
New Members	11	10

- **Call for Papers**

The Association invites members to present papers at the upcoming national convention, as scheduled for October 10 (Saturday) and 11 (Sunday) at Toyo University. Please note that the deadline for proposals is June 15 (Monday).

- **JBCA Award Winner**

Prof. Misa FUJIO, Toyo University, won the JBCA Award at the 79th National Convention. The awarded paper “Challenges Facing Globally-Minded Leaders in a Japanese-European Joint Venture Company” was recognized as an outstanding research work, which contributes to the progress of the association and became the first award recipient. Regarding the 2019 JBCA Encouragement Award, there was no paper applicable and there was no submission for the Rookie of the Year Award.

- **Call for JBCA Award application**

We call for 2020 JBCA Award application. Please refer to the detail information on JBCA website. We anticipate your applications for the award. Applications for this year’s award must be submitted between April 1st (Wednesday) and April 30th (Thursday) 2020.

- **Information on Boueki Jitsumu Kenti held by Boueki Jitsumu Kentei Kyokai (Level A, B, C)**

Boueki Jitsumu Kentei Kyokai manages the Boueki Jitsumu Kentei (Level A, B, C). Please refer to the homepage for further detail on the exam’s schedule and seminars. Relevant text books are also sold by the Boueki Jitsumu Kentei Kyokai.

- **Annual Membership Fees**

It is the time of the year that members are kindly reminded to remit their annual membership fees for this year (2020). Your regular or general membership fee of JPY 8000, or graduate student fee of JPY 4000, can be paid by using the enclosed JP Bank payment form. (Account number: 00110-20485445, Account Name: The Japan Business Communication Association)

- **JBCA Outline**

The Japan Business Communication Association is a well-established academic society with a history of over 80 years. Initially established as the Japan Business English Association, the Association is a member of both the Union of National Economic Associations in Japan and the Science Council of Japan. In 2002, after careful consideration, the Board of directors decided to change the name of the Association to the Japan Business Communication Association, thanks to the great efforts of former President Takao NORISADA and other directors. The change signified the intention of the Association to further improve the academic quality of its activities.

Activities of the Association headquarters:

Main activities include an annual National Convention (customarily in October), our annual bulletin and other publications. The Association relies solely upon membership fees to finance its activities. Your support is greatly appreciated.

- **Becoming a Member**

In FY2012, the Association relaxed the membership requirements significantly. In addition to regular membership, general and graduate school memberships were introduced. Through this change, the Association wishes to enlarge its membership, invigorate the organization, and improve the academic quality of its activities. Members are kindly requested to recommend qualified prospects to join the Association.

- **Activities of regional chapters**

JBCA has three regional chapters in Kanto, Kansai, and Kyushu/Yamaguchi. Each chapter holds two or more regional meetings each fiscal year, which are held separately from the National Convention. All members belong to local chapters.

- **Regional chapter secretariats and presidents**

Kanto Chapter

Prof. Misa FUJIO

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President, JBCA Kanto Chapter

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President, JBCA Kansai Chapter

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Kyushu/Yamaguchi Chapter

Prof. Kyoko ARAI

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Note: Regional chapter presidents have terms of appointment as stipulated by respective regional chapter rules. Names of presidents are current as at the time of this newsletter publication.

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